

# VcareAll

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Digital Marketing  
Case Studies  
(Ads & SEO)



# Google Ads Performance

## Background



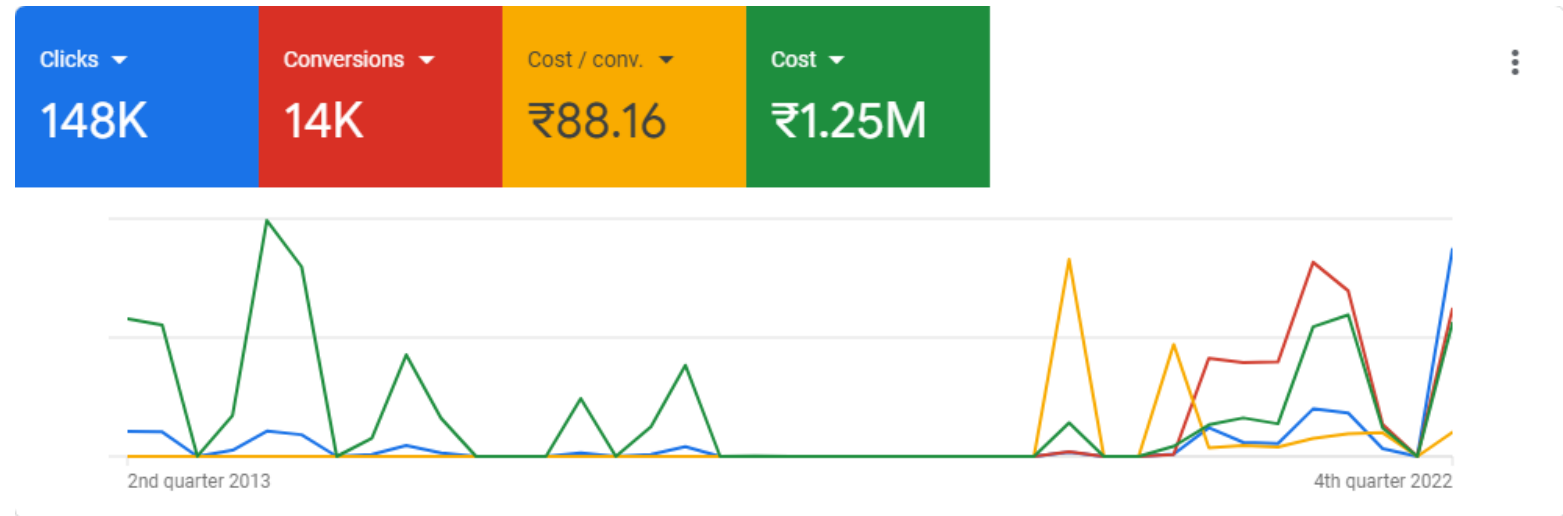
**Bangalorestudy.com** is an educational information site that operates for counselling students, guiding them to reach their higher education goals.

## Stated Goals

Create and Manage Targeted Campaigns and Retargeting to promote (Guidance Counselling Services)

## Google Ads Stats

(All Time)



# Google Ads Performance

## Background



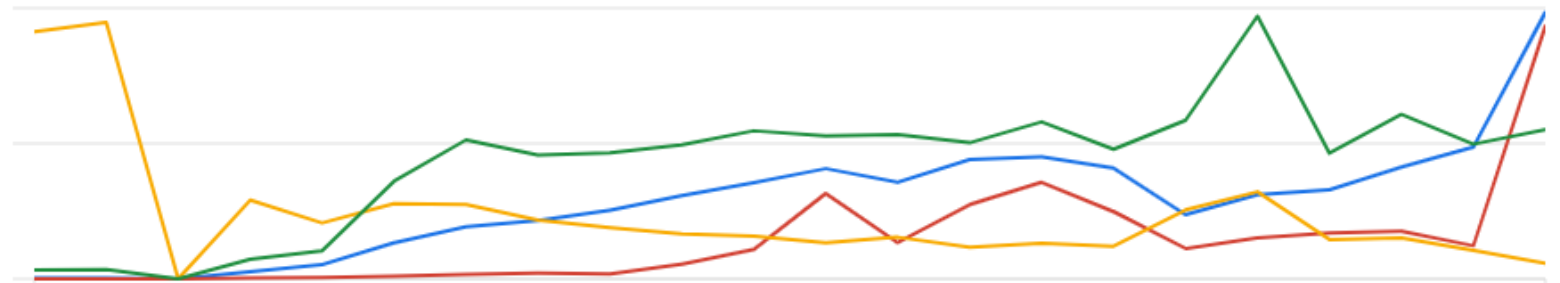
**Cardiff Gold** is a well-established Precious Metal (Gold/Silver/Copper) Retail and Pawnbroking firm part of the Maxx Group in the Cardiff Area.

## Stated Goals

Create and Manage Separate Targeted Campaigns and Retargeting to promote (3 Product lines and 2 Service Verticals)

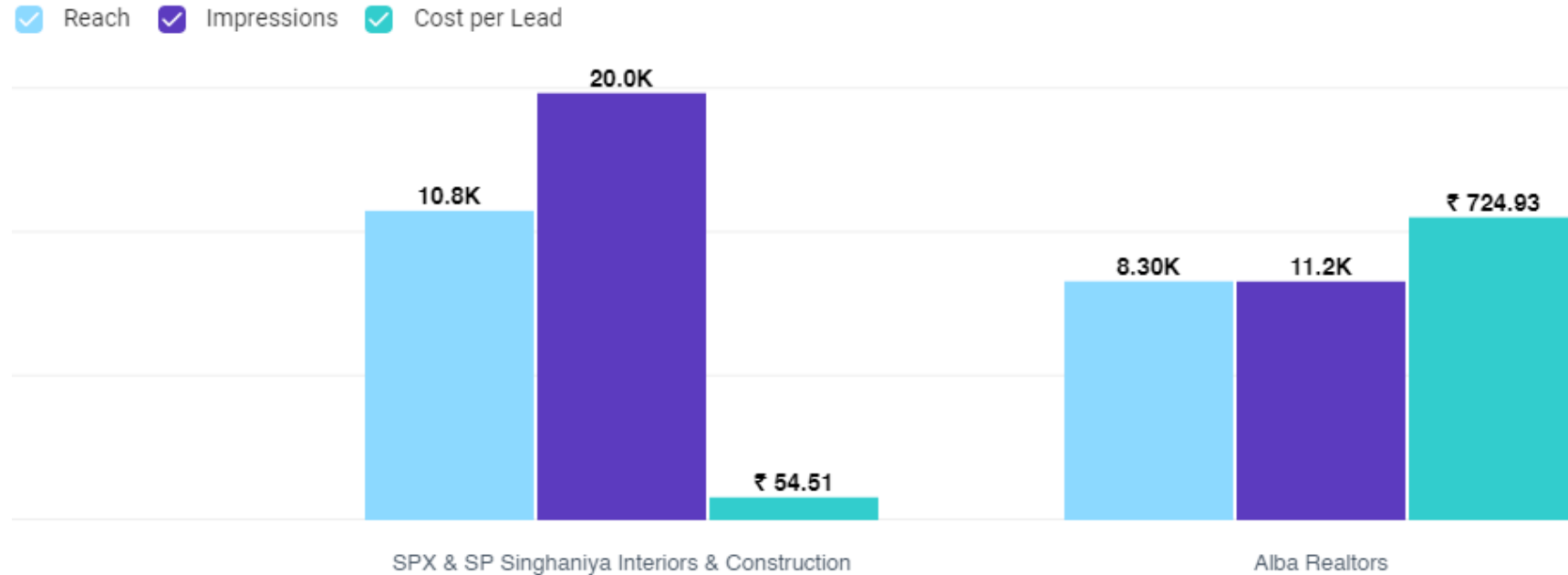
## Google Ads Stats

(Last 6 Months)



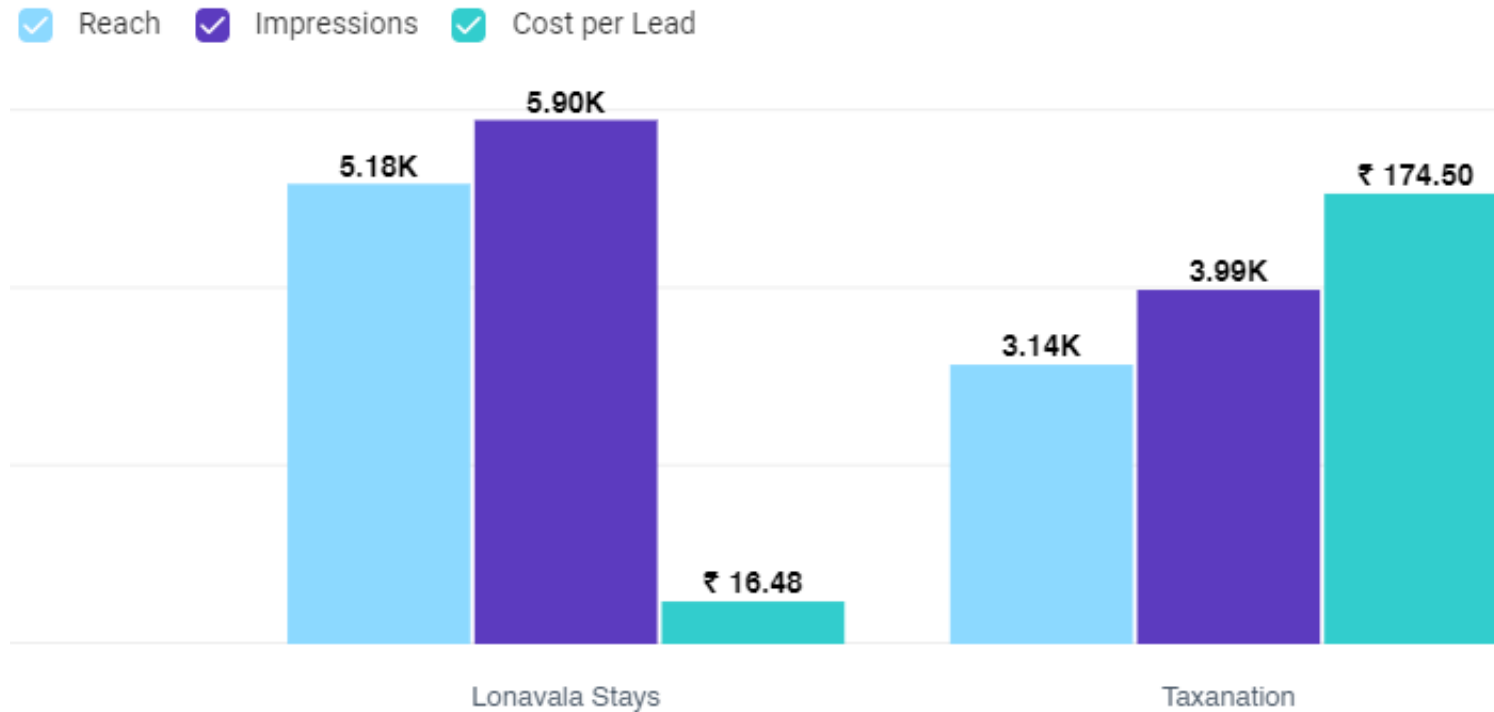
# Social Ads Performance

## Real Estate Case Studies - Facebook



# Social Ads Performance

## Real Estate and Taxation Case Studies - Facebook



# Brand Reputation

## Background



Kanjimull.com is a renowned Diamond Jewellery Brand with over 100 year history of bespoke antique jewellery behind it.

## Stated Goals

Setup and Manage Kanjimull Social Media Channels and Adding to their online Reputation and Trust Metrics (Likes, Shares & Engagement)



# SEO Performance

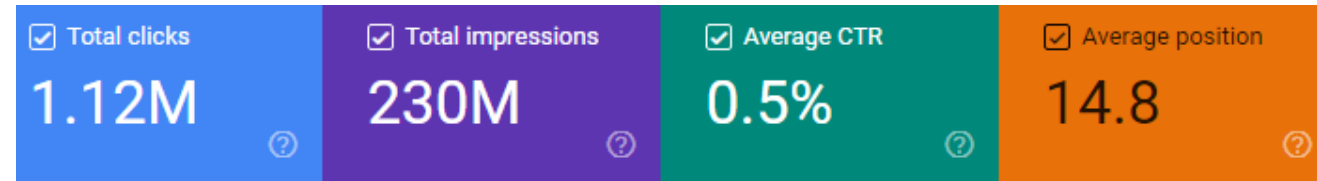
## Background



**TuteeHUB.com** is an umbrella platform for a multitude of Educational, NewsFeed and Talent Promotion Services

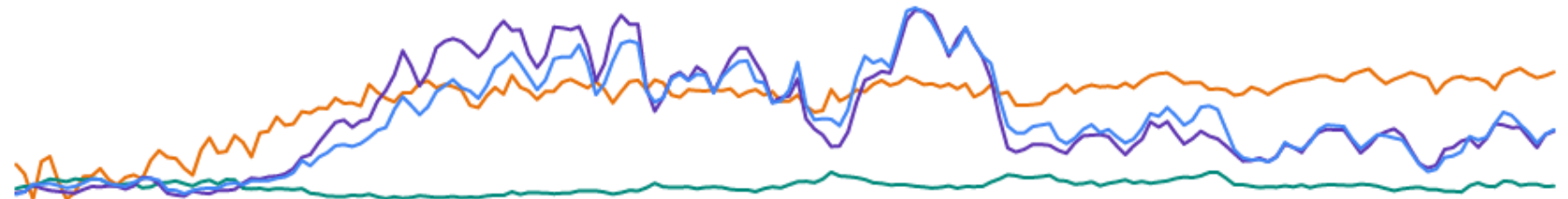
## Stated Goals

Keyword Based On-Page Optimizations, Targeted Content Submissions, Page Speed Audit Based and Google Recommended Structured Data Implementations.



## Google Search

(Last 6 Months)



# Contact Us



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## Work With Us

Send us a message. Tell us about your goals, your vision, and why you do what you do. We'll listen, and start to develop a strategy that will push your plans for growth forward. Let's get started.